

Invitation

We invite you to attend the INFUSSE | Enhancing Digital Entrepreneurship multiplier event organized by the Department of Applied Informatics of the University of Macedonia under the ERASMUS+ program. The event will be held on **January 19 at 12:00** at the University of Macedonia in the Conference Room, Building GD, 1st floor!

The INFUSSE | Enhancing Digital Entrepreneurship event will feature interesting discussions, innovative ideas as well as networking opportunities. Its purpose is to mark an important step towards the promotion of digital entrepreneurship.

The thematic field of the event will focus on the following:

- Enhancing the digital entrepreneurship skills of students or anyone interested in digital entrepreneurship!
- Enhancing the digital entrepreneurship skills of educators!
- Designing "Virtual Incubation" Challenges!
- Connecting the local ecosystem and discovering challenges for expanding abroad!
- Designing transnational entrepreneurial programs and opportunities presented by joining them!
- Incorporating digital entrepreneurship skills in education at national and pan-European levels.

Also, the competition of the finalists of the INFUSSE Transnational Virtual Incubation Program will take place live during the event as well as other happenings!

The event will be attended by representatives of public bodies such as the Alexandria Innovation Zone, the Central Macedonia Region and the Chamber of Commerce, representatives from Greek and international companies, representatives of incubators and entrepreneurship development programs and academia from all over Greece!

We expect everyone interested in digital entrepreneurship such as potential entrepreneurs, trainers, teachers, students, graduates, institutions of higher education (HEI), policymakers, institutions of higher education (HEI), Business Incubators and Business Angels as well as anyone who wants to learn more about the business opportunities offered in the Thessaloniki ecosystem and beyond it!

We would appreciate your participation in this event and we remain at your disposal for any further information.



[Registration Link](#)