# Marketing s Content Specialist (Full-Time, Remote - Greece Based)

**Join a High-Growth Boutique in the Financial Sector**

We are seeking a **Marketing s Content Specialist** on behalf of an international

consulting firm that is expanding its footprint in Greece. This is an exciting opportunity for a creative and structured professional to drive brand storytelling and digital communication for a fast-paced and impact-driven organization.

In this role, you’ll work closely with senior leadership and consulting teams to elevate the firm’s digital presence and external communication across platforms. If you are fluent in **German and English**, and have a sharp eye for content, messaging, and

design, we’d love to hear from you.

# Key Responsibilities:

* Develop and execute digital marketing campaigns with a primary focus on LinkedIn, and potential extensions to Instagram and podcast channels.
* Own and manage a bilingual content calendar, aligning messaging for both German and international audiences.
* Create engaging B2B content – from social media posts and carousels to short- form articles and videos.
* Produce and edit photo and video content, including concept development and post-production.
* Design sleek marketing and sales materials, including business presentations.
* Maintain brand consistency across tone, visuals, and messaging.
* Analyze campaign performance and optimize content strategies accordingly.

# Requirements:

* 2–3 years of experience in digital marketing, content creation, or media production.
* Fluency in **both German and English** – verbal and written.
* Excellent copywriting skills, with a tone suited to B2B and professional services audiences.
* Proficiency in tools such as **Canva**, **Adobe Creative Suite**, **Final Cut**, or similar.
* Strong visual communication skills and understanding of digital trends.
* Curiosity about finance, private equity, and consulting (no prior experience required, but interest is key).
* Self-motivated, structured, and comfortable working remotely.

# What’s in It for You:

* Full-time, remote position based in Greece.
* Direct exposure to international projects in the finance sector.
* Close collaboration with founders and consultants – your work will be seen and valued.
* A culture that values creativity, speed, clarity, and high-quality execution.
* The opportunity to shape the voice and presence of a growing brand from the ground up.

# How to Apply:

Meet our recruiter, **Charalampos (Babis) Avramidis** – he’ll be your first point of contact. Just send him an email at **pod.global.team@gmail.com**with:

* Your **CV**
* A short intro about yourself
* A few samples of your work (social posts, visuals, videos, or writing)